

Saud Ahmad

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Professional profile

A highly skilled, target and results-driven Masters Graduate, with a strong and successful background in both teaching and marketing management in services. Quick to grasp new ideas and concepts and can develop innovative and creative solutions to problems. Displays the high levels of motivation and time management required to meet set targets and tight deadlines. Possesses excellent planning and interpersonal skills and utilises communicative abilities to develop, build and maintain positive internal and external relationships. Works well independently and enjoys being part of a successful and productive team.

Objective

Currently looking for a challenging new role within the Education Sector as a Lecturer in Marketing for a progressive institution. One which will make best use of existing skills and experience while enabling further personal and professional development.

Career summary

2011-To Date **SQ CONSULTANTS, Director**

- Personally responsible for providing professional services to colleges and universities, including lecturers, training workshops and promoting courses on opening days
- Carrying out employee training and development workshops and providing marketing consultancies to small businesses

2010-To Date **CITY UNIVERSITY, Research & Enterprise Department Lecturer**

- Teaching a number of different modules, including Marketing, Advance Marketing, Marketing Strategies for Small Businesses and Human Resource Management

2008-2011 **WILLIAMS COLLEGE, Lecturer in Business Management**

- Teaching a number of different modules, including Marketing, Marketing Communication, Human Resource Management, Professional Development, Strategic Marketing and Business Environment at both Undergraduate and Masters level
- Providing MBA student dissertation supervision in addition to developing innovative material for several undergraduate and postgraduate modules in specialist area

2009-2011 **VICTORIA ENGLISH COLLEGE, Course Leader & Internal Verifier in Business Management**

- Carrying out assessment settings, assignment briefs and developing innovative material for several undergraduate and postgraduate modules in specialist area

2006-2008 **ABACUS BUSINESS SALES, Manager**

- Personally responsible for negotiating and finalising business sales within a business transfer services company, analysing business growth with projected targets

Career summary cont'd.

- Devising effective strategies to improve business turnover, facilitating senior management, planning and decision making by preparing timely and accurate reports to Head Office
- Identifying new ways of working, improving service standards and reducing cost of service without negatively impacting clients' satisfaction

Education and qualifications

Masters	International Business (London Metropolitan University) 2007 <i>Modules Include:-</i> <i>International Business Strategy, Cross Cultural Management, International Marketing, Integrated Marketing Communication, Political and Economic Environment International Business, Research Methods</i>
Bachelor	Computer Science (University of Central Punjab, Pakistan) 2004

Professional memberships

- Chartered Management Institute (2007)
- Institute of Commercial Management (2007)

Key I.T. skills

- Word, Excel, PowerPoint, Internet, Email

Personal details

Health: Excellent; Non Smoker

Interests and activities

Currently include: Gym, Sudoku, Reading, Films, Music & Travel

Languages: Fluent English, Urdu, Hindi & Punjabi

References are available on request
